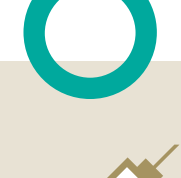


EF MEDISPA

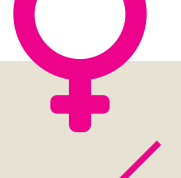
Aesthetic Trends 2016

TOP 4 most popular treatments



Men

- 1) Injectables
- 2) Skin Rejuvenation and Tightening
- 3) Laser Hair Removal
- 4) Surgical Fat Reduction



Women

- 1) Hair Removal
- 2) Skin Tightening
- 3) Facials
- 4) Cellulite treatment

Main Aesthetic Concerns

Men



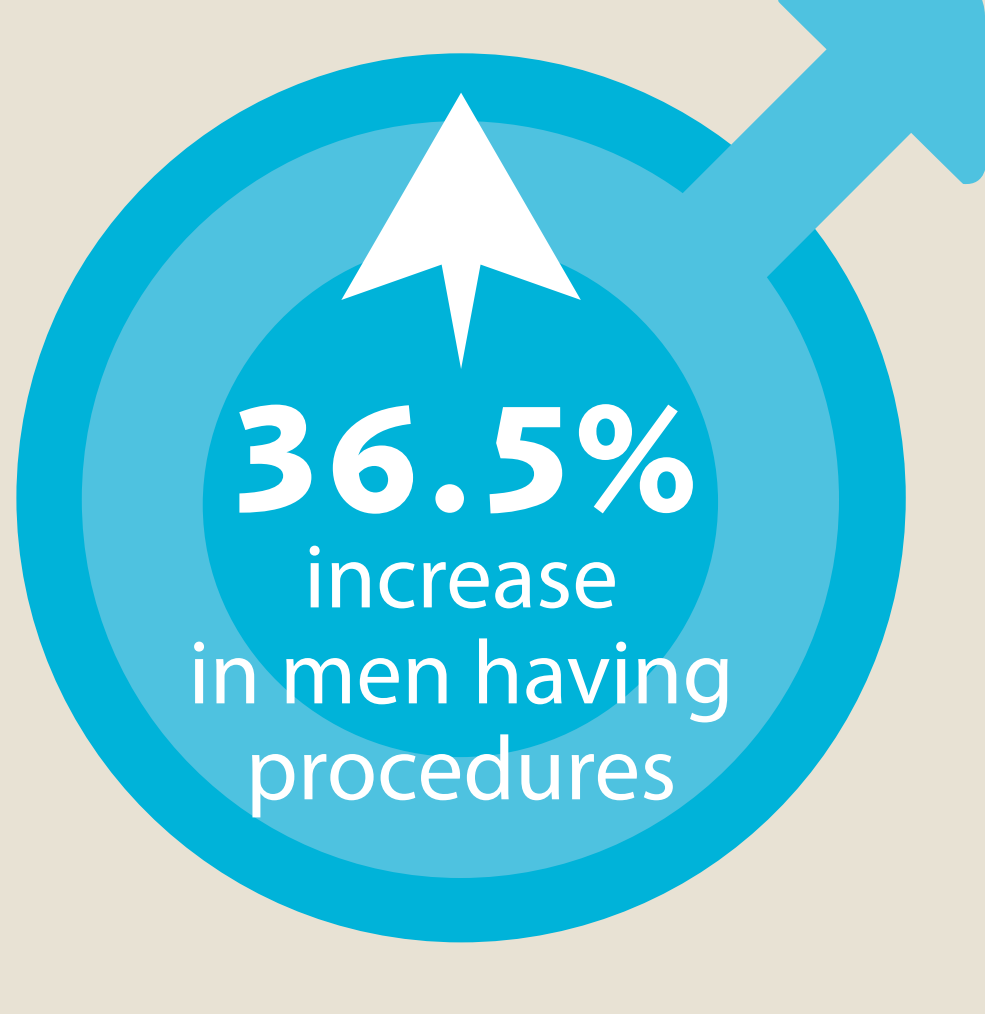
- 1) Broken capillaries on the face
- 2) Hairy back
- 3) Stubborn fat on breasts
- 4) Stubborn fat on belly

Women

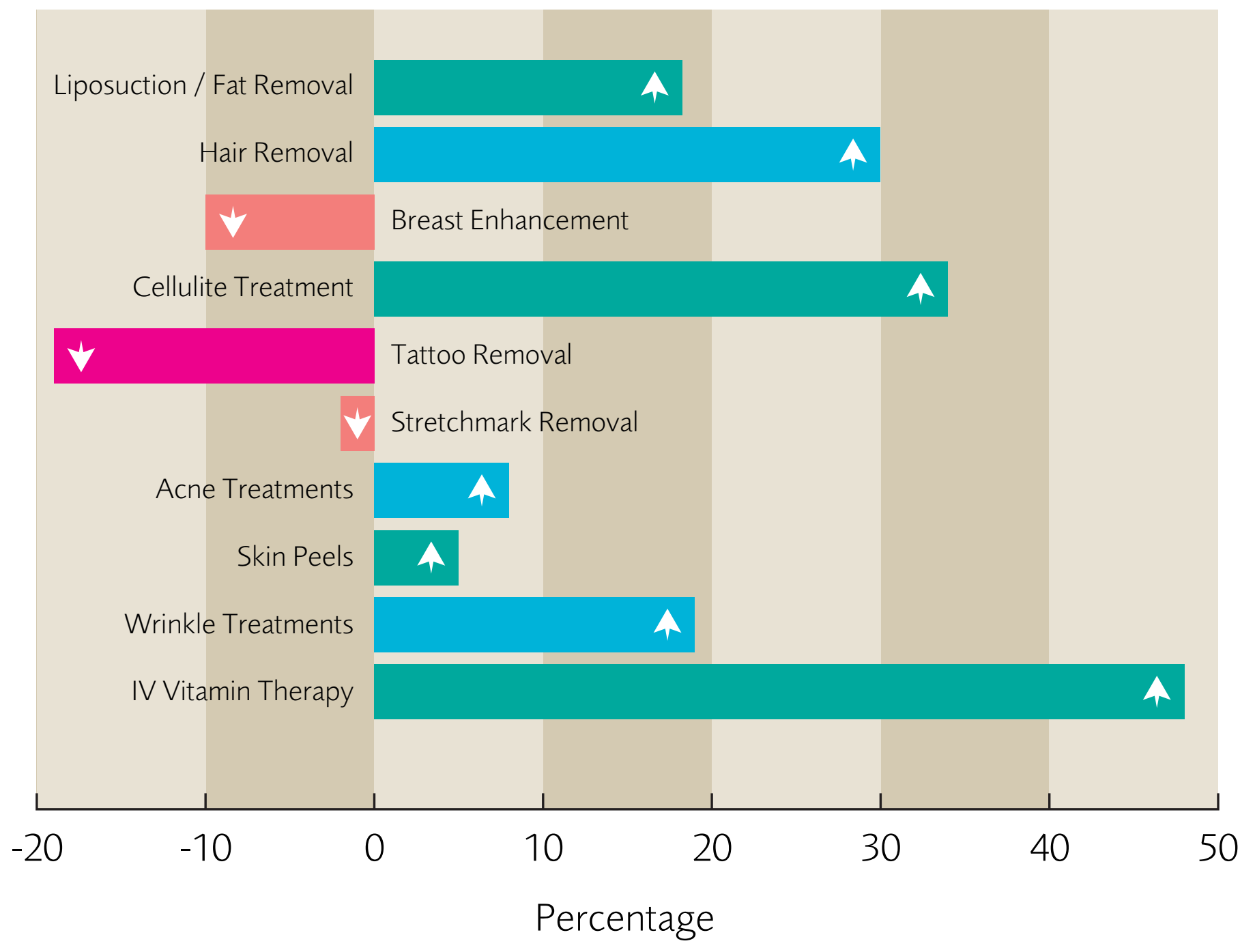


- 1) Broken capillaries on the face
- 2) Skin – dull complexion
- 3) Stubborn fat on belly
- 4) Cellulite

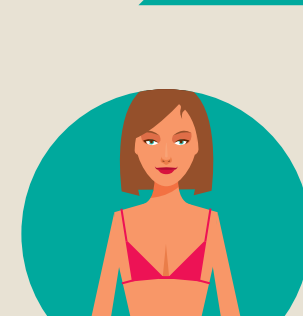
Increase in men having procedures



Treatment Enquiries 2014 – 2015



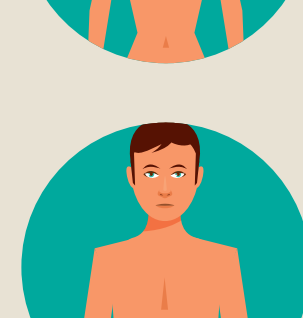
Top 4 Surgical procedures in 2015



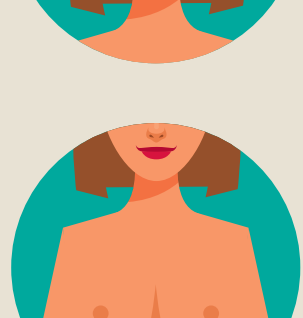
1) Vaser Liposuction



3) Thread Lift



2) Vaser HD



4) Fat Transfer

Popular Skincare Products in 2015

Face

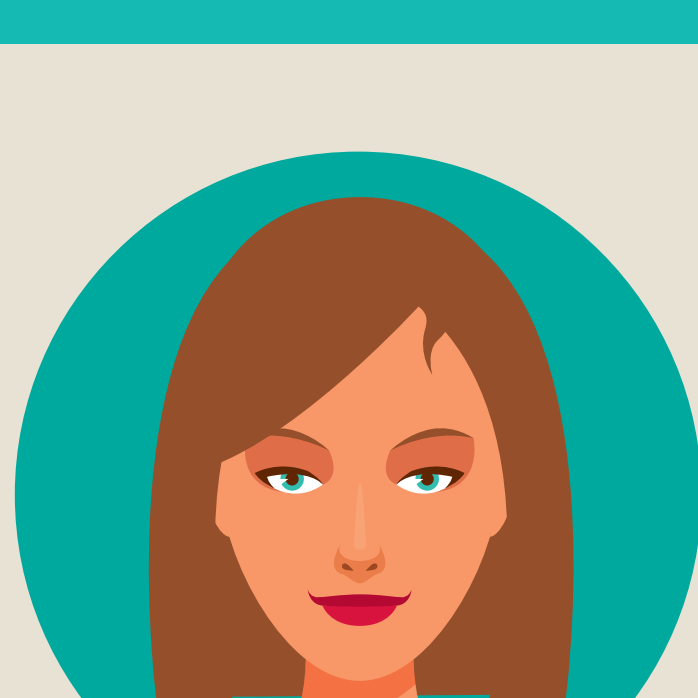
Body

- 1) Serums
- 2) Cleansers
- 3) Moisturisers
- 4) Target creams

- 1) Cellulite cream
- 2) Body scrub
- 3) Moisturisers
- 4) Exfoliator

Main Skin Concerns

- 1) Fine lines and wrinkles
- 2) Pigmentation



- 3) Skin laxity
- 4) Dehydrated skin